



Transfer Pricing & Tax Solutions

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Mark Loveday

Partner, Transfer Pricing & Tax Solutions

Professional Background

- Mark is a Partner at Transfer Pricing and Tax Solutions Ltd, a specialist transfer pricing and international tax firm with two partners.
- Overall, he has over 31 years' experience in corporate and international tax with 'Big 4' accounting firms. He was a tax partner in Arthur Andersen for 3 years and then EY for 16 years.
- Mark has a Bachelor of Commerce and Bachelor of Law degrees from Auckland University. He is a chartered accountant and solicitor of the High Court of New Zealand. He also holds a diploma in personal financial planning from Massey University.
- He is also currently treasurer for the German New Zealand Chamber of Commerce.

Capabilities

- Mark has worked with many individuals and companies across most industries, including software, technology, manufacturing, pharma, automotive; FMCG; insurance and power distribution. Clients include large foreign multinationals, privately owned SMEs, and some listed companies.
- At EY, Mark led the transfer pricing division for 10 years. He has a long history of advising on international tax and corporate tax matters and has good relationships with Inland Revenue's transfer pricing experts.
- He provides all forms of transfer pricing and international tax advice and compliance services. He has considerable experience with bilateral and unilateral APAs and transfer pricing controversy.
- Mark has made numerous presentations and webinars over the years and authored the CCH book: Transfer pricing: A Practical Guide for New Zealand Businesses.